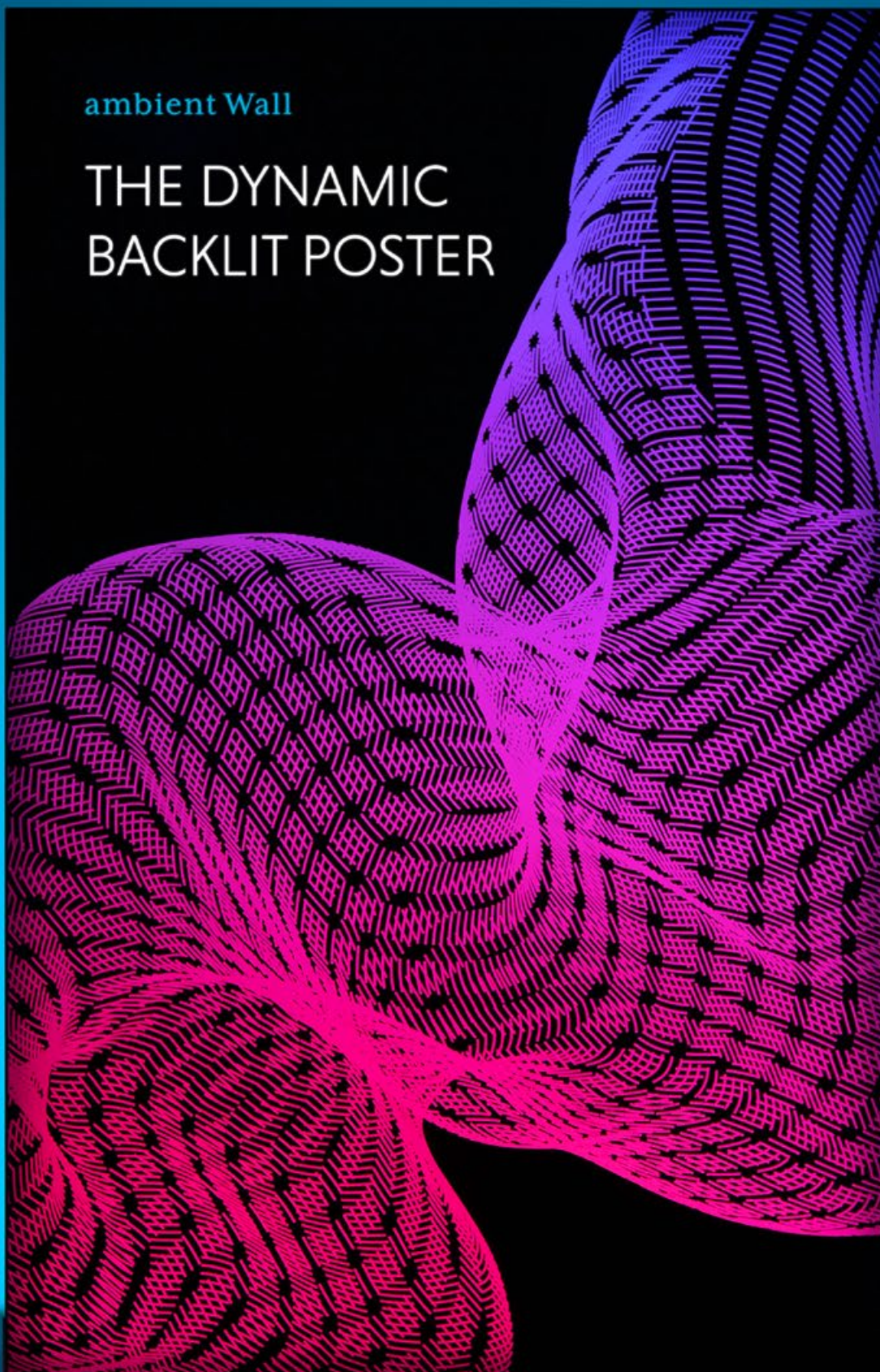


ambient Wall

# THE DYNAMIC BACKLIT POSTER





# WE HAVE DEVELOPED THE BACKLIT POSTER OF THE FUTURE.



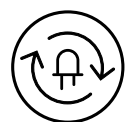
High-resolution textile print meets dynamic light animation.

It looks alive. Magically draws the viewer in. And captivates them from far away through extremely high luminosity.

Animated textile print.

**Dynamic. Flexible. Brilliant.**





## DYNAMIC

ALIVE DUE TO DYNAMIC  
LIGHT EFFECTS



Print (600 Dpi)

LED-Wand

Animation

Illumination

- Eye-catching motion
- Draws attention from far away
- Animation fits the motif
- Individually programmed
- Can be adjusted any time







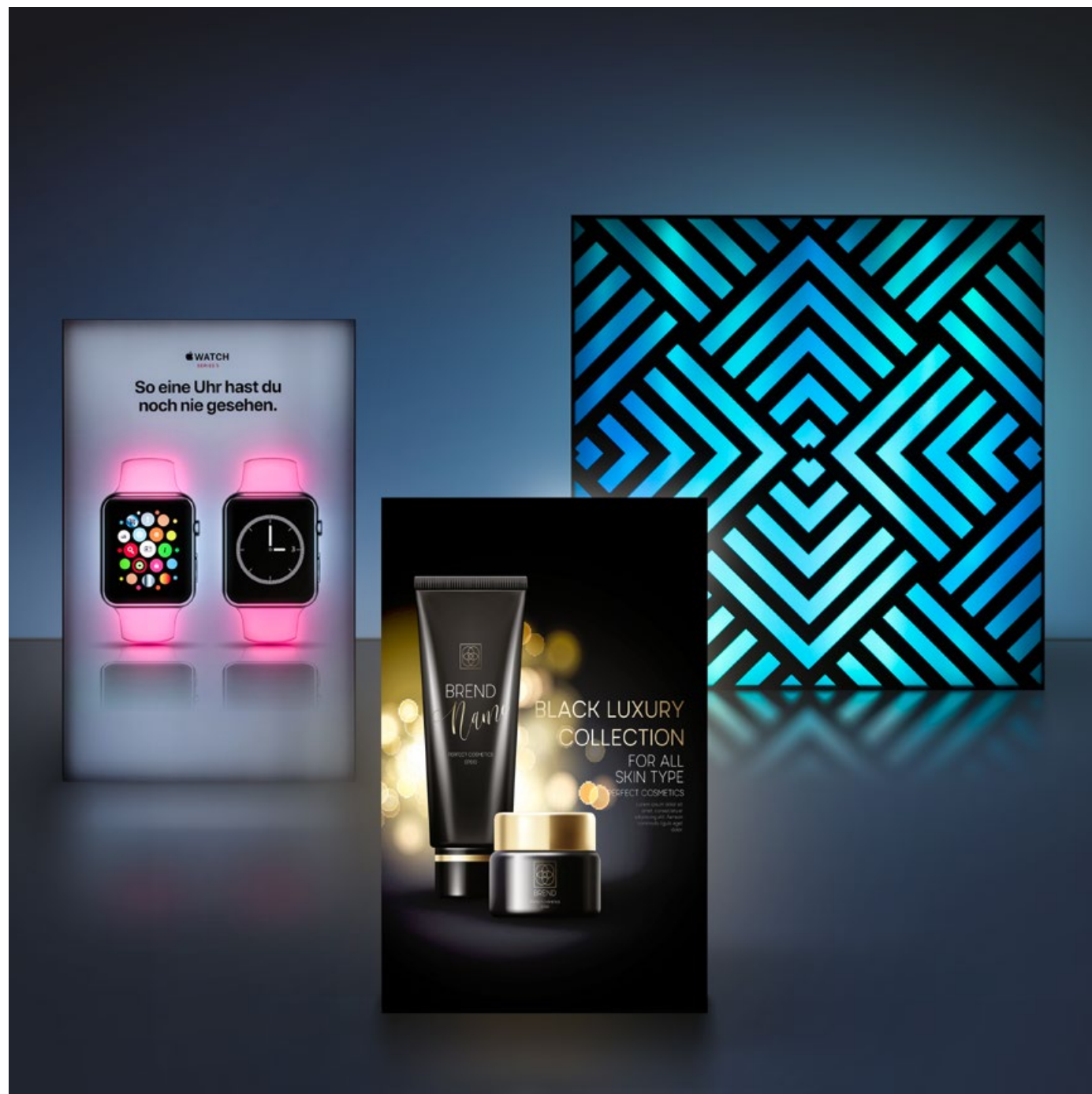
**FLEXIBLE**

VERSATILE APPLICATION

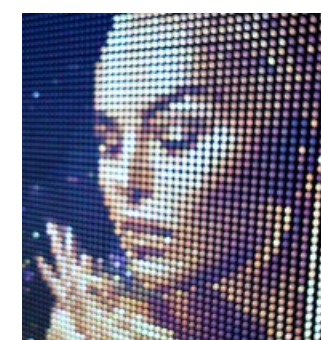


**SIMPLE**

EASY TO USE



- ➔ Large-area dynamic advertising wall for trade fair & shop installation
- ➔ Info wall for exhibitions & conferences
- ➔ Living wall design in architecture
- ➔ Logo branding
- ➔ Attention-grabbing decorative element for shop windows and shop design



- ➔ Motifs can be exchanged in a few minutes
- ➔ Suitable for 24/7 use
- ➔ Virtually maintenance-free
- ➔ Easy to understand
- ➔ No tools needed





# BRILLIANT LUMINOUS

- Luminosity up to 700 cd/sqm
- > 16 million colors
- Suitable for shop windows and POS
- Luminosity adjustable to ambient brightness

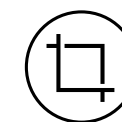






## HIGH RESOLUTION

- Pixel-free
- Prints up to 600 dpi
- High contrast
- Crisp detail even from close-up



## FLEXIBLE FORMATS


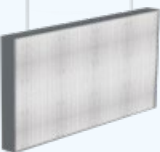



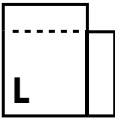
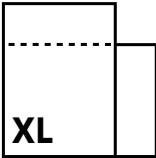


- From logo box to megawall, e.g. 70 x 5 m
- For wall mounting, freestanding or hanging application
- One or two-sided version



	BASIC	STANDARD	PREMIUM
Description	Simple light animation on existing motif.	Targeted light animation including poster design/layout based on motif / picture.	Creative concept Customized light animation and poster design.  Optional integration of interactive elements / augmented reality.
Services	Looped light animation	Looped light animation Poster motif	Looped light animation Poster motif Interactive concept*
Team	Motion designer	Motion and graphic design	Creative director
Estimated price	€ 750.00	€ 1600.00	starting at € 3000.00

\* Prices vary depending on project and implementation. The prices listed here are an estimate that is usually sufficient. Image copyrights are not included.

		WALL MOUNTING	HANGING OR FREE-STANDING, 1-sided	HANGING OR FREE-STANDING, 2-sided
				
Logo-Box	Format	690x690 mm	•	•
	max. Leistung	100 W	•	•
	Preis	€ 885.00	•	•
	Format	690x1650 mm	710x1670 mm	710x1670 mm
	max. Leistung	250 W	250 W	250 W
	Preis	€ 1760.00	€ 1930.00	€ 3320.00
	Format	1330x1970 mm	1350x1990 mm	1350x1990 mm
	max. Leistung	600 W	600 W	600 W
	Preis	€ 3630.00	€ 3820.00	€ 6910.00
	Format	1970x2610 mm	1990x2630 mm	1990x2630 mm
	max. Leistung	1200 W	1200 W	1200 W
	Preis	€ 6620.00	€ 6860.00	€ 12580.00
	Format	3580x2620 mm	•	•
	max. Leistung	1200 W	•	•
	Preis	€ 12490.00	•	•
XXL		Customized to customer's dimensions.		

Technical details subject to change.

# THE PATH TO YOUR PROJECT

Call us or send us an email with your requirements and the data for your project. We will advise you extensively and take care of the entire process.

- +49 221 95 23 930
- hello@wallcreators.de

wallCreators is a joint brand of the companies RAYY GmbH and Licht-Konzept & Form AG. Mladen Herceg at LKF is your direct contact person. He manages planning, implementation, and production. Jens Heinen at RAYY creates the animations and graphics and advises on all staging aspects. The **ambientWall** is available in quantities of one unit and up and is produced entirely in Germany.

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## AMBIENTWALL LIVE



ambientWall in use with interactive control



ambientWall in use as a stage background



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